

## Sage CRM Builder



Sage CRM Builder is a powerful and flexible tool that allows you to personalize and transform how Sage CRM is used within your company.

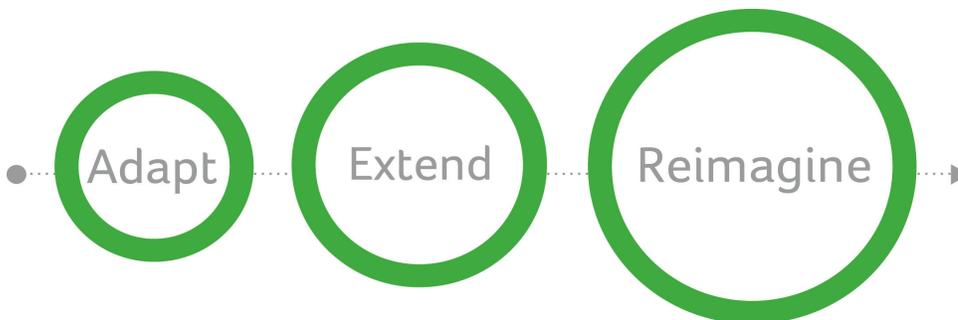
Sage CRM Builder is simple and easy to use. It lets you adapt Sage CRM to suit your unique business needs by creating business modules to manage any area of your business, not just customer relationships.

### Adapt CRM to your business needs

As your business grows, you need to find ways of managing key activities and improving processes for maximum efficiency. Sage CRM is the ideal tool for you. Using Sage CRM Builder, you can easily create a new business module to manage any area of your business. For example a new module can help you plan events, organize training courses, track competitors, manage products and equipment, oversee and implement key business projects, and much more.

Building a new business module is simple, making it easy for you to change Sage CRM to work for your team on a cost-efficient and flexible basis. If your business model changes in the future, you can easily modify Sage CRM or simply add a new module to suit your change in requirements. This enables you to take maximum advantage of new opportunities as they arise.

### No technical skills required



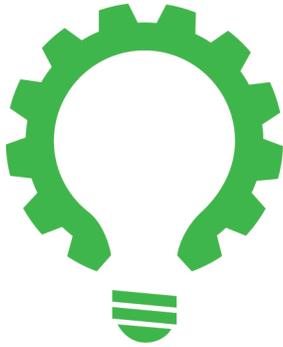
### Key features

- Build a business module in six simple steps with an easy-to-use drag-and-drop interface
- Get help along the way with simple tool tips that guide you through the entire process
- Stay connected to your CRM data with access to your business modules on any mobile device
- Build modules whenever and wherever by accessing Sage CRM online, through the cloud
- Work more effectively by applying workflows specific to your business and manage your data, your way
- Report on the details of your modules for greater business insight

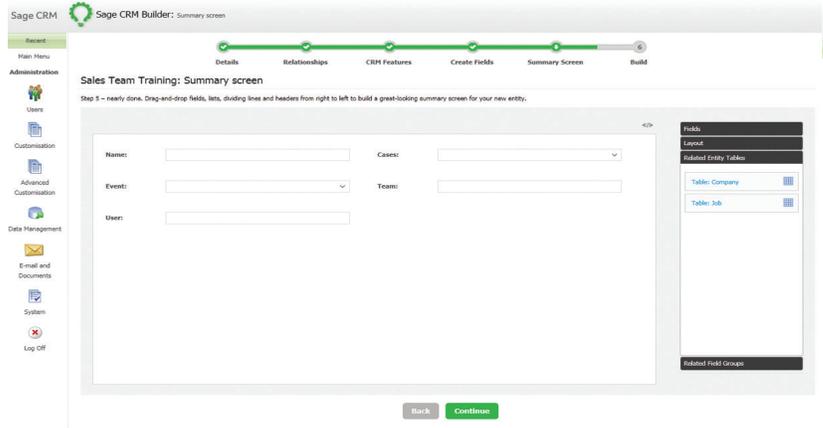
All of these features are included in your monthly Sage CRM Professional subscription. There are no extra, hidden costs.

“Having the ability to customize the solution was always going to be a big part of the CRM process for us. So Sage CRM was an easy decision in that sense; it had the best customization capabilities.”

Jay Lentz  
Client Development Executive,  
Lincoln Waste Solutions



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Create your own business modules in six easy steps, with simple point-and-click and drag-and-drop.

The user-friendly, drag-and-drop interface means anyone in your business can create new modules for their individual requirements. Sage CRM Builder brings you through a series of six simple steps and easily lets you add features such as reporting, workflow, and mail merge. And, simple tool tips help guide you through the entire process.

### Anywhere access

Build what you need wherever, whenever by accessing Sage CRM online. Once built, your new Sage CRM module can be accessed from anywhere, even on your mobile or tablet device, helping you stay connected to your CRM data at all times.

### Highly affordable

Sage CRM Builder is available to businesses using Sage CRM Cloud\* at no extra cost, ensuring your Sage CRM investment remains affordable. This means you can now do more for the same great price.

\*Sold as Sage CRM Professional

### Work smarter

Powerful functionality in Sage CRM Builder means you can personalize everything on your screen to fit with the way you work. And you can develop workflows that suit your business and help you manage key business data. Not only this, but the powerful reporting of Sage CRM delivers at-a-glance business insight and informed decision making.

### Reimagine what Sage CRM can do for your business

Sage CRM Builder pushes the boundaries of traditional CRM functionality because it's so incredibly easy to adapt Sage CRM to your unique business needs. Thanks to the endless flexibility of Sage CRM Builder, you can manage everything inside and outside your company and take advantage of new opportunities as they arise. It is an ideal solution for entrepreneurial businesses looking to remain competitive and grow.

## About Sage CRM

Over 15,000 small and medium-sized companies across the globe use Sage CRM every day to accelerate sales, drive business productivity, and make every customer interaction count. It is used by enterprising, growing companies seeking new ways to interact with customers, leverage the power of social media and take advantage of the latest mobile developments to further grow their business. When combined with Sage ERP, our customers enjoy better business insight, increased efficiencies, and productivity, and gain a single, customercentric view across their entire business. So whether you're just starting out or have already grown to several hundred employees, Sage CRM can help accelerate your business success.

Accelerate your business success with a [free 30-day trial](#).

For more info, visit: [Sage.com](#)  
or contact us at 866-530-7243

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